

Location	2021	2022	2023	2024	Term	Information	Additional Information
INDOOR							
Adelaide Hall	\$2,525.00	\$2,600.00	\$2,665.00	\$2,730.00	p/day	14,094 sqft - 450 Dinner seating / 800 Theater seating	40 - 8ft banquet tables and 320 blue chairs-p/contract
Estrella Hall	\$2,950.00	\$3,000.00	\$3,075.00	\$3,151.00	p/day	18,624 sqft - 550 Dinner seating / 2300 Theater seating	50 - 8ft banquet tables and 400 black chairs-p/contract
Frontier Pavilion	\$1,800.00	\$1,850.00	\$1,895.00	\$1,945.00	p/day	4,554 sqft - 250 Dinner seating / 400 Theater seating	25 - 8ft banquet tables and 200 padded chairs-p/contract
Ponderosa Pavilion	\$2,525.00	\$2,600.00	\$2,665.00	\$2,730.00	p/day	11,993 sqft - 400 Dinner seating / 800 Theater seating	40 - 8ft banquet tables and 320 blue chairs-p/contract
ADD ON LOCATIONS - not priced for stand alone events							
Frontier Pavilion -Last Chance Saloon	\$295.00	\$300.00	\$307.00	\$315.00	p/day	Indoor / 50 Dining	No Heating or Cooling available in building
Estrella Hall Commercial Kitchen	\$615.00	\$630.00	\$645.00	\$660.00	p/day	Indoor facility	
Frontier Kitchen	\$370.00	\$380.00	\$390.00	\$400.00	p/day	Indoor facility	
Estrella Hall -Idlers Demo Kitchen	\$370.00	\$380.00	\$390.00	\$400.00	p/day	Indoor facility	
VIP Suite	\$315.00	\$325.00	\$335.00	\$340.00	p/day	Indoor facility	Not Handicap Accessible
Skybox Suite	\$820.00	\$840.00	\$860.00	\$880.00	p/day	Indoor facility	
OUTDOOR LOCATIONS							
Frontier Park Picnic Area	\$1,450.00	\$1,500.00	\$1,535.00	\$1,570.00	p/day	Outdoor	25 – Picnic Tables (seats 8 each)
Frontier Park (Grass & DG -Family Frontier)	\$510.00	\$525.00	\$540.00	\$550.00	p/day	Outdoor	No Tables and Chairs Included
Frontier Park (Grass -Kiddie Carnival)	\$510.00	\$525.00	\$540.00	\$550.00	p/day	Outdoor	No Tables and Chairs Included
Frontier Park Islands (DG & Grass Island)	\$510.00	\$525.00	\$540.00	\$550.00	p/day	Outdoor	No Tables and Chairs Included
Mission Square	\$1,450.00	\$1,500.00	\$1,535.00	\$1,570.00	p/day	Outdoor	25 – Picnic Tables (seats 8 each)
Mission Square - East	\$600.00	\$615.00	\$630.00	\$645.00	p/day	Outdoor	No Tables and Chairs Included
Mulbeary Park	\$1,000.00	\$1,025.00	\$1,050.00	\$1,075.00	p/day	Outdoor	25 – Benches that seat 4 to 5 people
Market Place	\$1,450.00	\$1,500.00	\$1,535.00	\$1,570.00	p/day	Outdoor	No Tables and Chairs Included
C Lot (Carnival Lot)	\$975.00	\$1,000.00	\$1,025.00	\$1,050.00	p/day	Outdoor	No Tables and Chairs Included
D Lot (Camping/Drystock)	\$975.00	\$1,000.00	\$1,025.00	\$1,050.00	p/day	Outdoor	No Tables and Chairs Included
H Lot (101)	\$975.00	\$1,000.00	\$1,025.00	\$1,050.00	p/day	Outdoor	No Tables and Chairs Included
Main Parking Lot	\$1,175.00	\$1,200.00	\$1,230.00	\$1,260.00	p/day	Outdoor	No Tables and Chairs Included
Waterfall for Pictures	\$190.00	\$195.00	\$200.00	\$205.00	1st hour	\$60.00 per each additional hour	No Tables and Chairs Included
Admin Lane	\$290.00	\$300.00	\$307.00	\$315.00	p/day	Outdoor	No Tables and Chairs Included
Camping with Contract on Grounds	\$42.00	\$43.00	\$44.00	\$45.00	p/night	per rig	
Camping "Oak Tree Lot"	\$51.00	\$52.00	\$53.00	\$54.00	p/night	per rig (4 Night Max Stay)	
Stages:	Price Varies	Price Varies	Price Varies	Price Varies	p/day	Price Varies per Event	Main Grandstand, Frontier & Headliner
Paso Robles Pavilion - 3 sections available	\$1,450.00	\$1,500.00	\$1,535.00	\$1,570.00	p/day	per section (Sections A, B & C - see map for reference)	approx. 32,500 Sq. ft per section / Set-up is not included
Stockyard	\$1,230.00	\$1,250.00	\$1,285.00	\$1,315.00	p/day		

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EQUIPMENT	2021	2022	2023	2024			
Tables:							
8 ft. Banquet	\$7.25	\$7.25	\$7.25	\$7.25	p/each	each additional (200 Available)	seats up to 8 persons per table
72" Round	\$12.25	\$12.25	\$12.25	\$12.25	p/each	each additional (60 Available)	seats up to 10 persons per table
Cocktail	\$11.00	\$11.00	\$11.00	\$11.00	p/each	each additional (17 Available)	
Picnic	\$11.00	\$11.00	\$11.00	\$11.00	p/each	each additional (45 Available)	seats up to 8 persons per table
Chairs:							
Plastic	\$1.50	\$1.50	\$1.50	\$1.50	p/each	each additional	
Bench Wooden	\$11.00	\$11.00	\$11.00	\$11.00	p/each	each additional (28 Available)	
Equipment Misc.:							
Bleacher (5 tier / 50 seats)	\$190.00	\$190.00	\$190.00	\$190.00	p/each	(13 Available)	
Fencing/Barricades	\$12.00	\$12.00	\$12.00	\$12.00	p/each	(30 Available)	
Outside Propane Patio Heaters	\$130.00	\$130.00	\$130.00	\$130.00	p/each	(3 Available)	
Podium	\$24.00	\$24.00	\$24.00	\$24.00	p/each	(1 Available)	
Portable Bar	\$60.00	\$60.00	\$60.00	\$60.00	p/each	(2 Available)	
Porta Cool	\$240.00	\$240.00	\$240.00	\$240.00	p/each	(16 Available)	
Riser	\$25.00	\$25.00	\$25.00	\$25.00	p/each	4x8 Section	
Stage Up to a 24 x 28	\$450.00	\$450.00	\$450.00	\$450.00	p/each	4x4 Section with one set of chairs	
Flag American or California each	\$29.00	\$29.00	\$29.00	\$29.00	p/each	(1 Available)	
Pipe and Drape (Splits Estrella Hall)	\$500.00	\$500.00	\$500.00	\$500.00	p/each	(32 Pieces Available) \$35.00 per piece	12' Black Banjo Drape 48"Wx142"H thirty-two 32 pieces
Wood Walls	\$50.00	\$50.00	\$50.00	\$50.00	p/each	(11 Available)	8' Wide by 6' Tall
Public Address Systems:							
Sound System with 5 Speakers	\$450.00	\$450.00	\$450.00	\$450.00	p/each	includes set up	5 Speakers on stands
Equipment/Labor							
Forklift/Tractor/Dump Truck	\$90.00	\$90.00	\$90.00	\$90.00	p/hour	includes operator time	
Event Labor Fee	\$34.00	\$36.00	\$38.00	\$40.00	p/hour	per person/staff	Electrician \$58.00 per hour
Other Fees:							
Banner Fee	\$30.00	\$30.00	\$30.00	\$30.00	p/each	2 locations 101 and 24th and Riverside	PREC EVENTS ONLY
Extra Days: Clean/Up and/or Set/Up	Price Varies	Price Varies	Price Varies	Price Varies	p/location	\$250.00 - \$2800.00 range per day, per location	
CFSA Insurance Administration Fee:	\$25.00	\$25.00	\$25.00	\$25.00		per event purchase	
Parking Fee	\$5.00	\$5.00	\$5.00	\$5.00	per	Per vehicle - Buy-Out Price is based on estimated attendance \$1 per person	
Concession Fee - Gross Less Tax	20%	20%	20%	20%		% of the Gross Sales Less tax - MUST be contracted and approved by PREC.	

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HEARST EQUESTRIAN FACILITY							
One Day Show with Cattle	\$2,900.00	\$2,950.00	\$3,020.00	\$3,095.00	per day	Office, Announcers Booth, Bleachers, Restrooms	Practice Arena 115' x 240', Show Arena 200'x 300'
One Day Show without Cattle	\$2,600.00	\$2,650.00	\$2,715.00	\$2,782.00	per day	Office, Announcers Booth, Bleachers, Restrooms	Practice Arena 115' x 240', Show Arena 200'x 300'
One Day Clinic (Low impact)	\$2,100.00	\$2,150.00	\$2,200.00	\$2,255.00	per day		
Two Day Clinic (Low Impact)	\$1,700.00	\$1,750.00	\$1,790.00	\$1,834.00	per day		
*All Inclusive with 303 Stalls	\$3,900.00	\$4,000.00	\$4,100.00	\$4,204.00	per day	Special Pricing only available to Multi-Year Contracts	
* PR Pavilion Arena Set-Up	\$3,000.00	\$3,075.00	\$3,150.00	\$3,228.00	per event		
* PR Arena Use	\$3,100.00	\$3,150.00	\$3,230.00	\$3,310.00	per event		
Central Coast Barn Master	\$615.00	\$630.00	\$645.00	\$661.00	p/day	No table or chairs included	
Vendor Space	\$52.00	\$53.00	\$54.00	\$55.00	p/event	Vendor Space at 10' x 10'	
STALL FEES							
Rental Fee per Stall	\$53.00	\$54.00	\$55.00	\$56.00	p/stall	for a 3 day show	
Rental Fee per Stall above 340	\$78.00	\$79.00	\$80.00	\$82.00	p stall		
Early Arrival/Extended Stay Fee	\$53.00	\$54.00	\$55.00	\$56.00	p/day	prior to event contract dates	
Site Fee: Portable Stall	\$11.50	\$11.75	\$12.00	\$12.50	p/event	portable stall not provided by venue	
Grounds Fee: Tying Horse to Trailer	\$21.00	\$21.50	\$22.00	\$22.50	p/day		
EQUESTRIAN ALL OTHER							
Forklift, Tractor, Dump Truck	\$90.00	\$92.00	\$94.00	\$96.00	p/hour	includes operator time	\$110.25 for Bucket and additional man
Water Truck	\$141.00	\$144.00	\$147.00	\$150.00	p/load	includes operator time	
Boom lift	\$126.00	\$129.00	\$132.00	\$135.00	p/hour	includes operator time	
Bobcat Skid steer Loader	\$102.00	\$104.00	\$106.00	\$108.00	p/hour	includes operator time	
Additional Sand	\$675.00	\$700.00	\$717.00	\$735.00	p/load	load consists of approximately 25 tons	
Ground Management	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	p/day		Outside Contractor: John Dallaire (if available)
Back Wall for Cutting Events	\$1,845.00	\$1,900.00	\$1,947.00	\$1,995.00	p/event		
Wood Fencing – South Side	\$600.00	\$615.00	\$630.00	\$645.00	p/event		
Arena Lights (Over 10hrs/day)	\$90.00	\$92.00	\$94.00	\$96.00	p/hour		
Paso Robles Pavilion Lights (Over 10hrs/day)	\$90.00	\$92.00	\$94.00	\$96.00	p/hour		
Sand Fee 3 days or less	\$376.23	\$395.04	\$404.00	\$414.00	p event		
Sand Fee 3 days or more	\$636.70	\$668.54	\$685.00	\$702.00	p event		
Cattle Fee 3 days or less	\$376.23	\$395.04	\$404.00	\$414.00	p event		
Cattle Fee 3 days or more	\$636.70	\$668.54	\$685.00	\$702.00	p event		
*Equestrian ALL Inclusive RV Fee	\$30.00	\$35.00	\$38.00	\$40.00	p/night	Special Pricing only available to Multi-Year Contracts	

***** In all cases the rental fee may be adjusted based on special circumstance and will require CEO approval. ALL Prices are subject to change.**